



Selection criteria Creative Enterprise Ukraine online

A team of experts will select successful applications according to the following criteria.

1.	Enterprise	<ul style="list-style-type: none"> ▪ Does the applicant have an operating business or a thought-out business idea for an enterprise in the field of creative industries? ▪ At what stage is the applicant's business? For how long has it been operating? ▪ Please evaluate the strength and clarity of the business. ▪ How unique is the business ▪ Does the business have the potential to succeed? Can it make a sufficient contribution to the creative economy?
2.	Motivation	<ul style="list-style-type: none"> ▪ Does the applicant's motivation to take part in the training align with what the programme has to offer?
3.	Availability	<ul style="list-style-type: none"> ▪ Will the applicant be able to attend all online sessions?

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