



## House of Europe x Netflix x EAVE Programme of the course on co- production for Ukrainian producers

What	When	Who
Co-production strategies	Wednesday 28 June 10.00-12.00 (EEST)	<p><b>Klaudia Smieja (Poland)</b></p> <ul style="list-style-type: none"> <li>Co-founder and producer at <u>Madants</u></li> <li>Produced "<u>High Life</u>", "<u>Under the tree</u>", "<u>Pity</u>", "<u>Lamb</u>", "<u>Other people</u>", and "<u>The silent twins</u>"</li> <li>Films, produced by Klaudia, were distributed by A24 and Magnolia Pictures and presented at various international festivals – Sundance Film Festival, Cannes Film Festival, Venice Film Festival, and Toronto International Film Festival</li> </ul> <p><b>Lise Lense-Møller (Denmark)</b></p> <ul style="list-style-type: none"> <li>Film producer, founder, and CEO at <u>Magic Hour Films</u></li> </ul>

1



		<ul style="list-style-type: none"> <li>▪ Produced documentary and fiction films, including an Oscar-nominated <u>'Burma VJ'</u> that won 52 international awards</li> </ul> <p><b>Lucas Schmidt (Germany)</b></p> <ul style="list-style-type: none"> <li>▪ Senior Producer at <u>STUDIO ZENTRAL</u></li> <li>▪ Was a Director International Originals at NETFLIX, responsible for German series such as <u>"How to sell drugs online (fast)"</u>, <u>"Skylines"</u>, and <u>"The last word"</u></li> </ul>
<p><b>Legal issues of co-production</b></p>	<p>Wednesday 28 June 13.00-15.00 (EEST)</p>	<p><b>Katrine Schlüter Schierbeck (Denmark)</b></p> <ul style="list-style-type: none"> <li>▪ An expert in Entertainment Law and Intellectual Property Law</li> <li>▪ Production lawyer for Danish and Scandinavian film and television production companies</li> <li>▪ Works for an international bank, which provides bridge financing to Scandinavian production companies</li> </ul>



<p><b>Sales, distribution, and festival strategies</b></p>	<p>Wednesday 28 June 16.00-18.00 (EEST)</p>	<p><b>Gabor Greiner (Germany)</b></p> <ul style="list-style-type: none"> <li>▪ Acquisitions executive at <u>Films Boutique</u></li> <li>▪ Former acquisitions executive at <u>The Match Factory</u> and head of distribution support department at MEDIA Program at the European Commission's Film Fund</li> </ul> <p><b>Andrea Hock (Austria)</b></p> <ul style="list-style-type: none"> <li>▪ Director of sales at <u>Autlook Filmsales</u>, a leading world sales agent for documentaries, hybrids, and series</li> </ul> <p><b>Danna Stern (Germany)</b></p> <ul style="list-style-type: none"> <li>▪ Founder of In Transit Productions and <u>yes Studios</u></li> <li>▪ She is responsible for the successful launches of Israeli titles "<u>Fauda</u>", "<u>Shtisel</u>", "<u>The Devil Next Door</u>", "<u>On the Spectrum</u>", and "<u>The Beauty Queen of Jerusalem</u>"</li> </ul>
--	---	--



		<ul style="list-style-type: none"> <li>▪ She has spearheaded adaptations of formats "Your Honor"; multiple award-winning series "On the Spectrum" (as Amazon Prime Video "As We See It"), "68 Whiskey" (Paramount +), "The Good Cop" (Netflix), "Significant Other" (ITV), "Fauda India"(on SonyLiv), etc.</li> </ul>
<b>Pitching and presentation</b>	Thursday 29 June 11.00-13.00 (EEST)	<b>Sibylle Kurz (Germany)</b> <ul style="list-style-type: none"> <li>▪ Pitching trainer with expertise in the project presentation, proposal development, dramaturgical doctoring, consultancy, and personal coaching</li> <li>▪ Author of the book "<u>Pitch It!</u>"</li> <li>▪ Co-founder of VCL Communications</li> </ul>
<b>Worldwide financing opportunities</b>	Thursday 29 June 14.00-16.00 (EEST)	<b>Riina Sildos (Estonia)</b> <ul style="list-style-type: none"> <li>▪ Founder of <u>Amrion Productions</u></li> <li>▪ The latest production include "<u>Pretenders</u>", "<u>The Little Comrade</u>", and "<u>Compartment no 6</u>"</li> </ul>



		<ul style="list-style-type: none"> <li>Films, produced by Riina, won Grand Prix' at Cannes Film Festival and Audience Award at Busan International Film Festival</li> </ul>
Digital marketing tools	Friday 30 June 11.00-13.00 (EEST)	<p><b>Raquel Cabrera (Spain)</b></p> <ul style="list-style-type: none"> <li>Director of the Digital Marketing department at <a href="#">The Film Agency</a></li> <li>She coordinates campaigns for film projects at during the launch stage and at film festivals</li> <li>She a head of the department, focused on strategic consulting for projects in the development phase</li> </ul>
European co-production markets	Friday 30 June 14.00-16.00 (EEST)	<p><b>Martina Bleis (Germany)</b></p> <ul style="list-style-type: none"> <li>Head of the <a href="#">Berlinale Co-Production Market</a></li> <li>22+ years of working with <a href="#">Berlin International Film Festival</a></li> <li>Programme &amp; Pitching advisor at <a href="#">coco</a>, tutor at <a href="#">Mediterranean Film Institute</a> and at <a href="#">Odesa Film Industry Office</a>, project pitching sessions moderator at <a href="#">New Nordic Films</a></li> </ul>



		<p><b>Francesco Capurro(France)</b></p> <ul style="list-style-type: none"> <li>▪ Head of <u>Series Mania Forum</u></li> <li>▪ Former Head of Partnerships at <u>Les Arcs European Film Festival</u></li> <li>▪ Former Assistant Coordination and Communication at Film Market at <u>Cannes Film Festival</u></li> </ul> <p><b>Tereza Simikova (Denmark)</b></p> <ul style="list-style-type: none"> <li>▪ Head of Industry and Training at <u>CPH:DOX</u></li> <li>▪ Former Head of Forum at <u>CPH:DOX</u>, Programme Manager at <u>dok.incubator</u>, Head of Industry at <u>East Doc Platform</u>, and International Programme Consultant at <u>Chicken and Egg Pictures</u></li> </ul>
--	--	---