



Application form example Creative Business Cup Ukraine

Field 'Chapter'
Creative Business Cup Finals Ukraine
Field 'Open call'
Creative Business Cup Finals Ukraine
Field 'Entry name'
Enter the name of creative startup or enterprise
Tab 'Details'
<ul style="list-style-type: none"> ▪ Your name ▪ Your email address ▪ Your telephone number ▪ Where have you heard about Creative Business Cup Ukraine? ▪ Name of your creative start-up or enterprise
Tab 'Motivation'
<ul style="list-style-type: none"> ▪ Who is on your team and how they will insure the success of your startup or enterprise? What position or roles need to be filled? (150 words max) ▪ What motivated you to start the startup or enterprise? (150 words max) ▪ What is your motivation to apply to Creative Business Cup Ukraine? How do you want to make use of participation afterwards? (200 words max)
Tab 'Company'

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- Country your startup or enterprise is based in
- Address of your startup or enterprise
- Industry of your startup or enterprise
- Fields your startup or enterprise involves
- Type of product you are building
- Website of your startup or enterprise (if applicable)
- Social media of your business if you have one (if applicable)
- Startup Year: when did you launch your startup?
- Is your startup or enterprise legally registered as a business in your country?

Tab ,Business concept'

- Provide a very condensed pitch (7 words max)
- Describe your startup or enterprise (100 words max)
- What makes your startup or enterprise unique and what are your competitive advantages? (100 words max)
- What specific problem does your product or service solve for the customers? Why is it important and what is the need for your product? (200 words max)
- Who are your customers and how do you value your relationships with them? (200 words max)
- Describe the situation in the market you are operating in and how you see it evolve in the future in terms of competition? (200 words max)
- How do you market your product or service? (200 words max)
- How are creativity and design important to the overall success of your startup or enterprise? (200 words max)

Tab ,Funding and growth'

- Have you raised any funding so far? (if applicable)
- If yes, how much? (if applicable)
- Have you received more than USD 1,000,000 in investment up to date?
- Are you currently generating revenue?
- How do you secure IPR and other rights? (200 words max)
- Explain the scalability and growth potential of your business concept? Why are you confident in its ability to scale and grow? (200 words max)
- Which milestones have you reached?
- What are your needs for the next steps?

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Tab 'Attachments'

- YouTube or Vimeo link to a short video pitch (max 3 minutes)
- Logo of your startup or enterprise
- Documentation proving your business registration in your country
- Picture of product, service or essence of your company (if applicable)

Tab 'Declaration'

- Are you currently under criminal investigation or have been charged with a criminal offence? If yes, please provide details.
- Are you and/or your organisation currently involved in any court case? If yes, please provide details.
- Have you and/or your organisation ever been convicted of any criminal offence? If yes, please provide details.